



## Program description

The **Program "Engagement with perspective" (PEP)** is committed to supporting civically engaged people aged 16 to 27, who intend to build sustainable and effective structures for their promising projects.

In order to solve the growing complexity of modern societal challenges, we can no longer ignore the creative potential and innovative enthusiasm of the young generation. It becomes increasingly important to create spaces for its active societal involvement. Unfortunately, young people are frequently faced with serious barriers to personal civic engagement, since they do not dispose over sufficient time, finance and knowledge.

Driven by the mission to encourage young people's contribution to social change and to create the conditions for their future professional involvement in the civic sector, Ashoka grants fellowships, projects funds, and training. The program is financed by SAP as a founding partner of PEP. SAP's involvement also includes the transmission of product related know-how, as well as the personal involvement of SAP employees in developing the program.

### Some of the activities realized since the creation of the program in May 2014 are:

- Regular financial support, coaching and mentoring for 12 young entrepreneurial, young changemakers and 8 project teams with altogether 1,250 team members and more than 150,000 people touched
- Individual support and assistance for more than 400 young volunteers from more than 250 different projects throughout Germany during trainings and strategic advice sessions.
- Creation of a large community with over 1,400 facebook fans and more than 50,000 visits on our website

More information in German about the program on our website: [www.engagement-mit-perspektive.de](http://www.engagement-mit-perspektive.de)

### About Ashoka

Ashoka is the largest network of social entrepreneurs worldwide, with more than 3,000 Ashoka Fellows in 70 countries putting their system changing ideas into practice on a global scale. Founded by Bill Drayton in 1980, Ashoka has provided start-up financing, professional support services, and connections to a global network across the business and social sectors, and a platform for people dedicated to changing the world. Ashoka launched the field of social entrepreneurship and has activated multi-sector partners across the world who increasingly look to entrepreneurial talent and new ideas to solve social problems. More about Ashoka: [www.ashoka.org/](http://www.ashoka.org/)

### About SAP

As the market leader in enterprise application software, SAP helps companies of all sizes and industries run better. From back office to boardroom, warehouse to storefront, desktop to mobile device – SAP empowers people and organizations to work together more efficiently and use business insight more effectively to stay ahead of the competition. SAP applications and services enable more than 250,000 customers to operate profitably, adapt continuously, and grow sustainably. More about SAP: [www.sap.com](http://www.sap.com)

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